



**AGE-FRIENDLY  
SARNIA-LAMBTON**  
[www.agefriendlysarnialambton.ca](http://www.agefriendlysarnialambton.ca)

# Expo 2024

**Supporting You is  
What We Do!**

## Exhibitor Package

Wednesday May 1, 2024

10:00am—6:00pm

Point Edward Arena



# Expo 2024

## The Age-Friendly Expo 2024: Supporting You is What We Do!

We are delighted to announce the third annual Age-Friendly Expo on Wednesday May 1, 2024 at the Point Edward Arena! Join us in celebrating the spirit of community at this one-of-a-kind event, where the theme "Supporting You is What We Do" resonates throughout. We are dedicated to creating a warm and welcoming atmosphere that reflects our commitment to fostering connections and providing the support that defines our community. Join us for a day filled with enriching experiences and the shared belief that supporting you is not just a motto—it's our collective mission.

The Age-Friendly Expo is not just an event; it is a testament to our commitment to building a community that values and supports individuals at every age and stage of life. With the transformation of the Point Edward Arena into vibrant neighborhoods based on the pillars of an age-friendly community, 100 supports and services throughout Lambton County for approximately 2,000 guests are featured. The Age-Friendly Expo provides a unique opportunity for guests to explore and navigate local health and social support services.

To make this event possible and sustainable, we rely on the generous support of sponsors. Sponsorships play a crucial role in helping us cover the costs associated with organizing and implementing the Age-Friendly Expo. These contributions enable us to reach a wider audience, enhance the quality of the event, and ensure its continued success in the years to come. By partnering with us, sponsors become integral contributors to the realization of our shared vision for an age-friendly community and make a lasting impact on the well-being of our community members.

Thank you for considering, and we look forward to your support in making the Age-Friendly Expo a memorable and impactful event for our community.

**Age-Friendly Sarnia-Lambton** [agefriendlysarnialambton@gmail.com](mailto:agefriendlysarnialambton@gmail.com)

**519-845-1353 Ext 310**



## Expo 2024

### Exhibitor Information

**Cost:** \$225

**Electrical Opt-in:** \$30

**Inclusions:** One 6-foot table, two chairs

**Guidelines:** Exhibitors are required to have a staff member at the table at all times, are responsible for maintaining display area, ensure safety for guests, and accept responsibility for set up (Tuesday April, 30 2:00-4:00pm) and take down (upon closure of the Expo on Wednesday May 1 at 6pm).

**Pre-Registration Process:** Please tell us why your organization aligns with that of Age-Friendly! More instructions on the next page. **Approved registrants will be contacted for payment.**

**Pre- Registration Due Date:**  
**Friday March 1, 2024**



# Expo 2024

## Terms and Conditions

With such a large public event, it is important to communicate terms and conditions for the day. Following the items outlined in the next pages will help ensure a safe and well coordinated event. Please read carefully. When you pre-register for the event, you will be asked to confirm that you have read and will abide by these terms and conditions.

### DEFINITIONS:

“LEO” means Lambton Elderly Outreach.

“Exhibitor” means the person/company representing their organization with an exhibitor table at the Expo.

“Show” means the Age-Friendly Expo, located at the Point Edward Arena, Wednesday May 1, 2024.

### Date and Location

Age-Friendly Expo

Wednesday May 1, 2024

Point Edward Arena

8:30am-9:45am - Block Party Networking Hour

10:00am-6:00pm

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## Terms and Conditions

### Exhibitor Information

- Exhibitors are provided with one 6-foot table, two chairs, and an invitation to the Block Party.
- Electricity will be provided to those who confirmed on the pre-registration form. Please bring a standard extension cord (50m -100m).
- Table will be assigned in the neighbourhood indicated on pre-registration form.
- Changes are not permitted.
- Exhibitors are responsible for the set-up of their materials in a safe manner on Tuesday April 30, 2024 – 2:00pm – 4:30pm
- Take Down: Wednesday May 1, 2024 – 6:00pm. At 6:00pm, the doors will be closed to the public. All equipment and team members **must** stay until 6:00pm, and materials should be removed after closing of the event to prevent loss or damage.
- Clean Up: The arena will be open on Thursday May 2, 2024, from 9:00am to 11:00am for any additional items that need to be picked up.
- The internet connection is a public network and is not a secure and safe connection; exhibitors who need the internet are encouraged to provide their own Hotspot connection and do so at their own risk.
- No group or individual shall perform, demonstrate, nor allow any activity which is or has the potential to be offensive, hazardous, or dangerous to the welfare of the group or individuals.

### Pre-Event Set Up

- ALL Exhibitors and Sponsors are required to set up information booths on Tuesday April 30, 2024 between the hours of 2:00pm and 4:30pm.

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# Expo 2024

## Terms and Conditions

### Event Day Procedures

#### Safety

- Prioritize the safety of yourself, those around you, and the public by securing cords and signs.
- Follow standard emergency procedures: Call 911 if needed, visit the Lambton EMS booth to report incident, take note of all emergency exits.
- Should a threatening or unsafe situation arise, please report immediately to security and/or event volunteers.

#### Parking

- Parking is available at the Point Edward Arena. Please park at the back of the arena saving the spots closest to the doors for community members. A shuttle will be available from the Starlight Casino, Point Edward if parking is full.

#### Break Room

- A dressing room will be reserved as a break room and extra storage for all exhibitors.
- Please be sure there is someone to cover your table at all times.

#### Photo /Video

- Radio, live stream, and photographers will be attending the event to capture various aspects.
- Interviews will be conducted with all sponsors.
- By participating in this event, attendees of the AFSL Expo approve the use of photos and videos on public platforms and/or marketing materials, not for resale.

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### Raffles & Food

- Door prizes are not required but are up to the discretion of each exhibitor table.
- Door prizes must be free to enter.
- Pre-wrapped or store bought candy or chocolate is allowed, but please have ingredients list available should someone ask. No homemade food is permitted.

### Terms and Conditions

- The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Expo, and (ii) abide by the rules and regulations of LEO, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Expo, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Expo.
- The Exhibitor agrees to abide by all rules and regulations adopted by LEO from move-in to move-out time in of the Expo.
- The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Expo, and (ii) abide by the rules and regulations of LEO, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Expo, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Expo.
- The Exhibitor agrees to occupy the contracted exhibit space during the full term of the Expo and to exhibit only the products or services relevant to this event. The Expo is an all ages and stages event. **A \$250 FEE APPLIES FOR THOSE WHO DO NOT COMPLY WITH THIS CLAUSE.**

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# Expo 2024

## Terms and Conditions

- The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of LEO, which permission may be withheld in its sole discretion.
- The Exhibitor agrees to indemnify and hold harmless LEO and their respective officers, directors, agents, representatives and employees (the "Releasees"), against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Expo, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, LEO, or a visitor to the Expo and their respective directors, officers, agents, representatives and employees or those for whom in law are responsible.
- The Exhibitor accepts all risks associated with the use of the exhibit space and its environment. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against the Releasees in which the Expo is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.
- The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause.
- The Exhibitor agrees that no display will be dismantled or goods removed during the full term of the Expo, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Expo site by the final move-out day, and in the event of failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by LEO.

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# Expo 2024

## Terms and Conditions

- Cancellation Policy: The exhibitor shall have the right to cancel this license agreement or downsize by notice in writing to be delivered to LEO. All deposits/payments received by LEO up to the date of notice of cancellation or downsize are non-transferable. Refunds can be issued until April 5, 2024. Payments are non-refundable after April 5, 2024.
- If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to LEO shall be deemed earned by LEO and all deposits received shall be non-refundable.
- LEO reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Expo, (ii) reject or prohibit exhibits or Exhibitors which LEO considers objectionable, disruptive or inappropriate; (iii) change or modify the layout of the Expo and/or relocate Exhibitors or exhibits, and (iv) cancel, in whole or in part, the Expo due to an event of force majeure, or change the date, location and duration of the Expo, without any liability to LEO.
- In the event that (i) the facility in which the Expo is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) LEO is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Expo is canceled or curtailed, for any reasons beyond the control of LEO, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, LEO will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

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## Terms and Conditions

- LEO DOES NOT ASSUME LIABILITY FOR LOSS FOR DAMAGE, THROUGH ANY CAUSE, OF EQUIPMENT, PRODUCTS, GOODS, EXHIBITS OR OTHER MATERIALS OWNED, RENTED OR LEASED BY THE EXHIBITOR.
- Upon completion of pre-registration form (link on next page), I confirm that I have read and will abide by the Terms and Conditions for the Age-Friendly Expo, and I am authorized to sign on behalf of my organization.

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## BLOCK PARTY

Invitation to all  
Age-Friendly Expo  
Exhibitors!

Join VON's Block Party  
to enjoy a  
complimentary  
breakfast, networking,  
and motivational  
speaker to get you  
ready and inspired for  
Expo day!



**WEDNESDAY MAY 1  
8:30AM-9:45AM  
POINT EDWARD ARENA**



**RSVP:**  
[agefriendlysarnialambton@gmail.com](mailto:agefriendlysarnialambton@gmail.com)

**RSVP:**

**On Pre-Registration Form**

**Link on next page**



## Expo 2024

### Pre- Registration Information

The Age-Friendly Committee would like to invite you to pre-register.

Your organization's desire to participate should align with the mission and values of Age-Friendly and offer guests to the event a unique visitor experience.

Exhibitors that champion Age-Friendly concepts will be selected through the pre registration process.

If approved, the organization will be contacted by phone or email to continue the registration process.

The Pre-Registration Form is located through the link below:

**Click Here to Pre-Register!**



# Expo 2024

## In Support of Age-Friendly Sarnia-Lambton's Vision:

Sarnia will be a community that supports the well-being of an aging population through inclusiveness, dignity, respect and opportunity.

### Age-Friendly Sarnia's Mission:

Through community consultation, Age-Friendly Sarnia has developed a plan to create a vibrant community that supports healthy and active aging in accordance with the World Health Organization's eight essential elements of an Age-Friendly Community:

1. Housing is affordable, appropriately located, well built, well designed and secure.
2. Public transportation is accessible and affordable.
3. Outdoor spaces and public buildings are pleasant, clean, secure and physically accessible.
4. Community support and health services are customized and tailored to all persons' needs.
5. All communication and information is easily and readily available.
6. Opportunities for employment and volunteerism cater to any person's interests and abilities.
7. People of all ages are treated with respect and are included in civic life.
8. Opportunities are available for social participation in leisure, social, cultural and spiritual activities with people of all ages and cultures.



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## **Payment Information**

### **Cheque**

Lambton Elderly Outreach  
Attention: Age-Friendly Expo  
4486 London Line R.R. #1  
Wyoming, Ontario  
N0N 1T0

### **Invoice**

Request an invoice

### **E-transfer**

Available upon request

## **Looking for another way to get involved?**

Volunteer for this event  
Register for an exhibitor booth

**Contact Amy Weiler or Julie Harries**  
[agefriendlysarnialambton@gmail.com](mailto:agefriendlysarnialambton@gmail.com)

**Thank you!**